

# Loop by Ulibero — Cookie Policy

This Cookie Policy explains how **Loopiy, LLC**, (“**Loopiy**”, “**we**”, “**us**”), uses cookies and similar technologies on the Loop by Ulibero platform (“**Loop**”) and our related websites.

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## 1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website or use a web application. They are widely used to make websites work, improve user experiences, and provide analytical data.

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## 2. Types of Cookies We Use

### a) **Strictly Necessary Cookies**

Required for the basic operation of Loop, such as authentication, session management, and security.

### b) **Functional Cookies**

Remember preferences like language, currency, and display settings.

### c) **Performance & Analytics Cookies**

Help us understand how Loop is used, measure performance, and improve our services.

### d) **Advertising & Targeting Cookies**

Used (where permitted) to deliver relevant advertising and measure campaign effectiveness.

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## 3. How We Use Cookies

We use cookies to: - Authenticate and maintain user sessions; - Save user preferences; - Track website and app performance; - Detect and prevent fraud; - Provide personalized content and recommendations (where consented); - Analyze trends and usage patterns.

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## 4. Third-Party Cookies

Some cookies are placed by trusted third parties, such as: - Payment processors; - Analytics providers (e.g., Google Analytics); - Advertising partners (if applicable); - Security and fraud prevention tools.

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## 5. Managing Your Cookie Preferences

You can manage cookies through: - Our **Cookie Banner** (for regions requiring consent); - Your browser settings (block, delete, or restrict cookies); - Opt-out tools provided by analytics and advertising providers.

Note: Blocking or deleting cookies may affect the functionality of Loop.

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## 6. Legal Basis for Cookies (Where Applicable)

In regions such as the EEA, UK, and other consent-based jurisdictions, we use non-essential cookies only with your consent. Essential cookies are used based on our legitimate interest in providing secure, functional services.

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## 7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any significant changes will be communicated via our website or in-app notifications.

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